



SPONSORSHIP AND OTHER ADVERTISING OPPORTUNITIES

Agile Rock Conference – a major conference on Agile management of organizations and creative processes in Ukraine

21-22 OF SEPTEMBER 2018 | KYIV
DEPO CONFERENCE HALL
AGILEROCKCONFERENCE.COM

ORGANIZER
scrum
—Україна—

ABOUT CONFERENCE

21-22 OF SEPTEMBER 2018

Agile Rock Conference is a major conference on Agile management of organizations and creative processes in Ukraine.

We'll be welcoming 300+ attendees, 35 speakers from 14 countries: Germany, USA, Israel, Russia, Great Britain, Sweden, Austria, Netherlands, Spain, Ukraine, Italy, Belgium, France and Australia.

KEYNOTE SPEAKERS



HENRIK KNIBERG, SWEDEN. Agile/Lean coach in Crisp. Worked with Spotify & LEGO. Author of "Scrum/XP from the Trenches".



MARC LOEFFLER, GERMANY. Author and Agile coach. Marc is the author of "Improving Agile Retrospectives" published in the Mike Cohn series by Addison-Wesley Professional.



ANGEL MEDINILLA, SPAIN. Founder of Proyectalis – the leading Agile consulting and coaching company in Spain and Latinoamerica. Clients: Ericsson, Vodafone, Oracle, AXA, Auchan. He is the author Agile Management (Springer) and "Agile Kaizen: Continuous Improvement Far Beyond Retrospectives" (Springer).



Among others we will have practice speakers, mostly occupying top leadership positions, from the uppermost companies such as: Spotify, Twinfield, IPLand, JBS, Diabol, Scalepoint, lehrermarktplatz.de, ANNA, FlixMobility.

CONFERENCE PARTICIPANTS



SPONSORSHIP OPPORTUNITIES

ROCK HIT

- Placement of partner logo on all materials;
- Placement of partner logo on all conference newsletters;
- Allowing the partner to use the conference branding in its campaigns;
- One free admission ticket;
- Discounted tickets for partner employees 15% off;
- Placement of a physical banner in the venue.

PACKAGE COST **1000\$**

ROCK STAR

- Placement of partner logo on all materials;
- Placement of partner logo on all conference newsletters;
- Allowing the partner to use the conference branding in its campaigns;
- Two free admission tickets;
- Discounted tickets for partner employees 20% off;
- Placement of a physical banner in the venue;
- Placement of a booth at the venue.

PACKAGE COST **2000\$**

ROCK LEGEND

- Placement of partner logo on all materials;
- Placement of partner logo on all conference newsletters;
- Allowing the partner to use the conference branding in its campaigns.;
- Three free admission tickets;
- Discounted tickets for partner employees 25% off;
- Placement of a physical banner in the venue;
- Placement of a physical banner on the main stage;
- Placement of a booth at the venue;
- Draw of prizes provided by the partner.

PACKAGE COST **3000\$**

ADDITIONAL OPPORTUNITIES

- Branded souvenirs for every attendee | 1 day – 250\$
- Placement of a physical banner in the lectures halls | 2 days – 200\$
- Placement of a physical banner in the hall | 2 days – 100\$
- Draw of a prize | 1 day – 150\$



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